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FOR IMMEDIATE RELEASE:

NCM Associates Awards Scholarship at 2016 Women in Automotive Conference

Kansas City, Mo., July 11, 2016 – NCM® Associates selected Shannon Kominowski, General Manager at Holler Hyundai in Winter Park, Fla., as the first recipient of the NCM Associates GMEP Scholarship at the Women in Automotive Conference held in late June.

Brandiss Drummer, Operations Manager for the [NCM Institute](#), commented, “NCM was honored to work with [Women in Automotive](#) to offer this opportunity. My team and I were impressed by the commitment to the automotive industry shown by all the applicants, and it was tough to select our scholarship winner from such an outstanding group of women. The NCM Institute is proud to welcome Shannon to our program and look forward to helping her to achieve her educational and career goals.”

The 10-month scholarship, valued at nearly \$10,500, will cover the fees for the NCM Institute’s [General Executive Management Program \(GMEP\)](#), a comprehensive professional development program that equips current and future executives for long-term success in retail automotive management with emphasis on dealership financial and operational best practices.

Shannon Kominowski is thrilled for the opportunity to attend NCM Associates’ GMEP. “I had already spoken to our executive management team at Holler Hyundai about the class,” she said. “And I couldn’t be more excited or more grateful that NCM Associates believes in me as much as my company. It’s wonderful to have people who genuinely believe in who I am and who I can become!”

NCM’s next GMEP session starts in August 2016. For information about the [General Management Executive Program](#) or the NCM Institute and its complete suite of classroom, web-based and private management training, call 866.756.2620.

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About NCM® Associates, Inc.

[NCM Associates, Inc.](#) is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark® analytical data, education and consulting services to the industry since 1947. Located in Kansas City, Mo., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned North American automotive dealerships and OEMs, as well as with businesses in



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more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

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