



FOR IMMEDIATE RELEASE:

NCM® Associates Moves Headquarters Back to Kansas City, Mo., After Nearly 35 Years

Overland Park, Kan., June 15, 2015 – [NCM® Associates \(www.ncmassociates.com\)](http://www.ncmassociates.com) originated the automotive dealer 20 Group peer collaboration model nearly 70 years ago in Kansas City, Mo. Since 1947, NCM has been empowering non-competing business owners and operators to share best practices, strategies, and pitfalls with one another. As a 100% employee-owned company, NCM provides automotive retail consulting and management training, operations [Benchmark® analysis](#), business intelligence and data management tools to the automotive sector, as well as to 20 other industries across the US and Canada.

After nearly 35 years in Overland Park, Kan., NCM recently signed a 10-year lease and will move its headquarters back to the Country Club Plaza area in Kansas City, Mo., in the fall of 2015. NCM will lease more than 36,000 square feet, which will accommodate its 84 locally-based associates with room to meet the growing company's future needs. The space includes a professional video studio, a full-production print shop, and gives the company's management training division, the NCM Institute, separate administrative offices and a state-of-the-art training facility for its classroom and virtual training programs.

"We are fortunate to be experiencing growth, thanks to our great clients who've entrusted us with their dealership performance development," said NCM President & CEO [Paul Faletti, Jr.](#) "This investment in our new headquarters signifies our commitment to our clients as well as the hard work of our employee-owners and the local community for the foreseeable future. Through the years, NCM Associates has been honored to support a number of local and national charities from our Overland Park location, and we will continue that tradition in support of our new Plaza-area neighbors, as well," he said.

NCM's new headquarters will be located at 4717 Grand Ave, Kansas City, Mo., 64112, a few short blocks from its original office at the Kansas City Board of Trade building.

"I started my career with NCM more than 36 years ago, when it was located on the Country Club Plaza," said Nikki Lear, NCM senior composite specialist. "I'm thrilled to finish my working years back in the same area where it all began."

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About NCM® Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry [20 Group](#) peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the industry since 1947. Located in Overland Park, Kan., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned U.S.

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automotive dealerships, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

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