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FOR IMMEDIATE RELEASE:

## **NCM® Associates Recognizes Newest NCMi® GMPEP Graduates**

Kansas City, Mo., January 26, 2016 – The [NCM Institute](#) completed its eighth [General Management Executive Program \(GMPEP\)](#) curriculum and awarded 11 managers and future executives with certificates of completion for its industry-recognized dealer development program. GMPEP’s comprehensive curriculum emphasizes financial and operational best practices, along with a solid leadership foundation that will strengthen and prepare the dealerships for long-term sustainability. At the completion of this rigorous program, GMPEP students will have honed and developed the leadership skills and data analysis experience to maximize profitability and drive success.

“Our recent GMPEP class was composed of exceptional leaders from the automotive industry,” said Richard Head, director of education at the NCM Institute. He added, “These graduates have faced every challenge during their 10-month commitment, from carefully evaluating all aspects of their work to critically analyzing their strengths and weaknesses as leaders. Thanks to the investment made by their dealer sponsors, each of them is poised to make a remarkable impact at their individual dealerships. And, because of this intensive curriculum, these leaders have formed a comradery that will last them a lifetime.”

Mark Phillips, general manager of McGrath Honda of St. Charles, said this about his experiences in GMPEP. “Anyone can say, ‘These are the numbers and do this,’ but NCM’s instructors take the time to explain the how and the why. To accomplish this, they must care, and it is obvious that they not only know and believe what they present will make us all better business people and people, but that they care about us as individuals. I know this course and the way NCM assisted in my education will make me a better person and leader of my store.”

Following is a list of graduates who received their GMPEP certificate of completion plaques in January.

- JR Amato, Amato Auto Group, Milwaukee, Wis.
- Blaine Balderston, Blue Springs Ford, Blue Springs, Mo.
- Brad Cook, Limbaugh Toyota, Birmingham, Ala.
- Ryan Drouin, Grand Subaru, Bensenville, Ill.
- Matthew Greenblatt, Matt Blatt KIA, Egg Harbor Township, N.J.
- Kyle Harris, Blue Springs Ford, Blue Springs, Mo.
- Shaun Leonard, Murray KIA, Conshohocken, Pa.
- Josh Pettee, Tom Wood Subaru, Indianapolis, Ind.
- Mark Phillips, McGrath Honda of St. Charles, St. Charles, Ill.



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- Adam Secore, Merchants Automotive Group, Hooksett, N.H.
- Greg Tomlin, Park Cities Ford Lincoln, Dallas, Texas

The next GMPEP class is forming now, with the first session beginning March 7. For information about the [General Management Executive Program](#) or the NCM Institute and its complete suite of classroom, web-based and private management training, call 866.756.2620.

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#### **About NCM® Associates, Inc.**

[NCM Associates, Inc.](#) is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the industry since 1947. Located in Kansas City, Mo., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark® for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit [www.ncmassociates.com](http://www.ncmassociates.com) or call 800.756.2620.

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