

FOR IMMEDIATE RELEASE:

NCM® Associates Congratulates NCM Institute General Management Executive Program Graduates

Overland Park, Kan., June 29, 2015 – [NCM® Associates \(www.ncmassociates.com\)](http://www.ncmassociates.com) originated the automotive dealer 20 Group peer collaboration model nearly 70 years ago in Kansas City, Mo. Since 1947, NCM has been empowering non-competing business owners and operators to share proven best practices and profit-building strategies with one another. As a 100% employee-owned company, NCM provides automotive retail consulting and management training, operations [Benchmark® analysis](#), business intelligence and data management tools to the automotive sector, as well as to 20 other industries across the US and Canada.

The NCM Institute completed its seventh [General Management Executive Program \(GMEP\)](#) curriculum and awarded 13 managers and future executives with certificates of completion for its industry-recognized dealer development program. The GMEP sessions provide current and upcoming automotive dealership executives with leadership skills and data to maximize profitability and success. The intensive curriculum emphasizes dealership financial and operational best practices, along with a solid leadership foundation that will strengthen dealership operating performances to ensure long-term sustainability.

“I am impressed with the amount of hard work, determination and enthusiasm our graduates have to challenge themselves to continue their education at such a high level. Their dedication to become top leaders in the industry will prove the investment worthwhile for themselves and their dealerships,” said Richard Head, director of education at the NCM Institute. “It also speaks volumes about the sponsoring dealers who invest in their development by sending them to GMEP. We are excited to watch the graduates’ growth trajectory at the dealership and throughout the industry.”

Randy Marion, Jr., of Randy Marion Automotive, is an executive and GMEP graduate. “No matter what level you are in the business, this class helps by learning and applying new concepts into your store. The main goal of the teachers and students is to help you grow,” he said.

Another graduate, Charles Saghbini of Rodman Ford, also stated, “Robin Cunningham and Steve Hall of NCM are very knowledgeable and were interested in what the class had to say. They provided excellent feedback and ideas to take back home and improve our stores.”



Graduates of the NCM Institute’s General Management Executive Program celebrate with their instructors in Overland Park, Kan.

Following is a list of graduates who received their GMEP certificate of completion plaques in June.

- Charles Saghbini, Rodman Ford Sales
- Matthew Surbeck, McKenney Chevrolet Buick GMC Cadillac
- Clif Calvert, McKenney Chevrolet Buick GMC Cadillac
- Mike Kevlin, Toyota of Rockwall
- Lucas Hart, Acura of Springfield
- Jennifer Mills, Randy Marion Auto Group
- Jeff Russell, Briarwood Ford
- Chris Scherbring, Midway Motors of Newton
- Mark Hume, Jeff Wyler Honda of Colerain
- Brian Mixon, Jay Wolfe Honda
- Randy Marion Jr., Randy Marion Auto Group
- Matt Brady, Jeff Wyler Dixie Honda
- Josh Barbour, Capital Ford Lincoln of Wilmington

The next GMEP class is forming now, with the first session beginning August 3. For information about the General Management Executive Program or the NCM Institute and its complete suite of classroom, web-based, and private management training, call 866.756.2620.

###

About NCM® Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry [20 Group](#) peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the industry since 1947. Located in Overland Park, Kan., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

Contact Information:

Skye Nguyen, Marketing Communications Director
NCM Associates, Inc.
10551 Barkley, Suite 200
Overland Park, KS 66212
913.649.7830 Ext. 232
www.ncm20.com
snguyen@ncm20.com