



FOR IMMEDIATE RELEASE:

NCM® Associates' BHPH Team to Attend Its 15th NABD Conference This Year

Overland Park, Kan., May 4, 2015 – [NCM® Associates \(www.ncmassociates.com\)](http://www.ncmassociates.com), a 100% employee-owned company and originator of the 20 Group peer collaboration model, provides automotive retail consulting and management training, operations [Benchmark® analysis](#) services, data management and forecasting tools, will attend its 15th NABD Buy Here Pay Here Conference at the Wynn Las Vegas, May 19-21. Seasoned NCM BHPH Moderator Brent Carmichael and newly introduced BHPH moderator, Dustin Kerr, have nearly 35 years of combined experience. Both will be available at the NCM exhibit booth #715 sharing their experience in the BHPH industry. NCM is a platinum sponsor at this year's NABD Conference.

"The BHPH industry is ever-changing and understanding the latest trends and being compliant is imperative for new or veteran BHPH dealers," said Carmichael. "I look forward to speaking at NABD about benchmarks and the top 5 industry trends, meeting with attendees at the NCM booth and sharing my experiences," he said. Carmichael is scheduled to speak at NABD on May 20 at 5:00pm.

In addition to Carmichael, NCM recently brought on Dustin Kerr to help support its growing BHPH clientele. Kerr will be the instructor for two new BHPH courses, BHPH Collections: A Customer-Centric Approach and BHPH Executive Course, at the NCM Institute in July. These courses will cover a wide range of topics from collections to long-term success in the BHPH industry. Kerr also serves as an NCM 20 Group moderator and consultant, bringing his multiple years of BHPH expertise to help other dealerships improve their sales, collections, charge-off losses, profit, and cash flow. In fact, NCM is currently accepting applications for two new BHPH 20 Groups that Kerr will moderate: BHPH Service 20 Group and Cash Flow Success 20 Group.

"With our recent Buy Here Pay Here expansion, NCM can better serve our BHPH dealers through training courses, consulting, and 20 Group peer collaboration," said Director of Retail Solutions Trevor Robinson. "We are privileged to have two industry-leading, well-respected BHPH specialists on the NCM team," he added.

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About NCM® Associates, Inc.

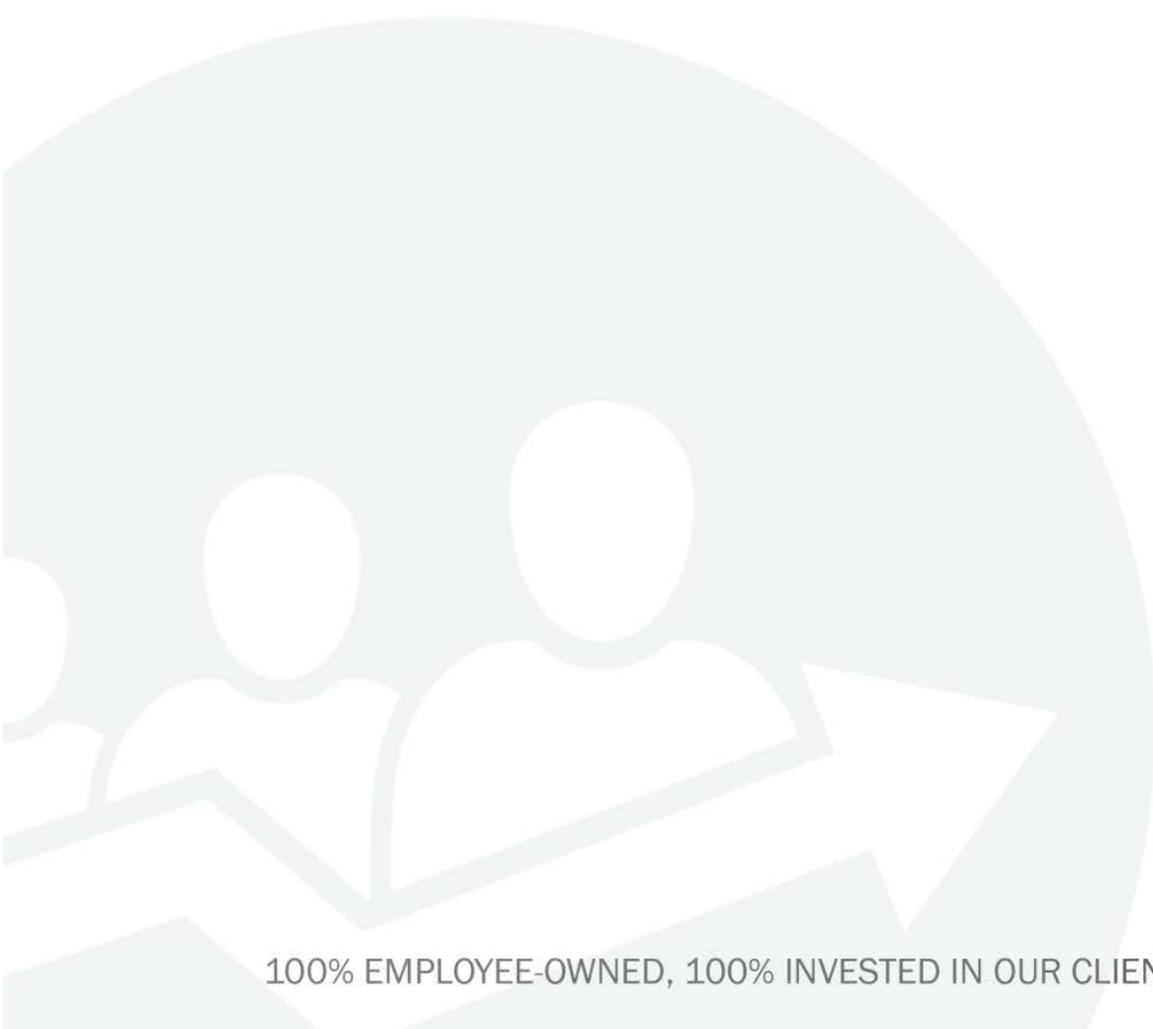
NCM Associates, Inc. is the originator of the automotive industry [20 Group](#) peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the industry since 1947. Located in Overland Park, Kan., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark® for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncm20.com or call 800.756.2620.

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A large, faint, light green graphic in the bottom left corner depicts a group of stylized human figures. The figures are represented by simple outlines of heads and shoulders, with some appearing to be looking at a document or screen. The graphic is semi-circular at the top and fades into the background.

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