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FOR IMMEDIATE RELEASE:

NCM® Associates Welcomes Its Newest Chrysler Dealer 20 Group

Overland Park, Kan., June 1, 2015 – NCM® Associates (www.ncmassociates.com) originated the automotive dealer 20 Group peer collaboration model nearly 70 years ago. Since 1947, NCM has been empowering non-competing dealers to share best practices, strategies, and pitfalls with one another. As a 100% employee-owned company, NCM provides automotive retail consulting and management training, operations Benchmark® analysis, business intelligence management and tools to the automotive industry, as well as 20 other industries across the US and Canada.

NCM is excited to welcome a new group of Chrysler dealers to its 20 Group clientele with the launch of the Chrysler Performance 20 Group, which held its inaugural meeting in May 2015. The efforts to establish this group began when some Chrysler, Dodge, Jeep and Ram dealer principals approached NCM about their desire to build an NCM group. NCM then went to work preparing its systems and staff and communicating the opportunity to the CDJR dealer audience. On May 18-19, member dealers and GMs attended their first NCM Chrysler Performance 20 Group meeting led by Kevin Cunningham and Robert Neuman, NCM executive conference moderators.

"We are humbled by our clients' willingness to put in the time and effort to improve their dealership performance and the trust they have in NCM to help them succeed," said NCM President & CEO Paul Faletti, Jr. "Our clients rely on us to provide the best 20 Group experience possible, and thanks to a deep bench of experienced retail automotive experts and a great support team behind all our groups, we're able to help them achieve their performance improvement goals."

Robert Neuman, who joined NCM in May 2015, will lead the new group as moderator for the Chrysler Performance 20 Group. Neuman is a seasoned automotive industry expert with 32 years of experience in new and pre-owned retail and OEM operations, having held various fixed, variable, and executive management positions during his career.

"Given Robert's extensive automotive background, he is well positioned to add value and ensure a unique 20 Group experience for this Chrysler group as well as his other groups," Trevor Robinson, NCM director of retail solutions, said. "NCM is excited to have professionals of his caliber on our team."

The charter Chrysler Performance Group 2055 has a few membership openings available. Those interested may complete the NCM 20 Group Interest Form or call our Client Resource Center at 877.803.3631.

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About NCM® Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the industry since 1947. Located in Overland Park, Kan., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned U.S. automotive dealerships, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

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