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FOR IMMEDIATE RELEASE:

NCM® Associates to Offer Presale of Next Auto Game-Changer, NCM LiveAudit®, at NADA 2016

Kansas City, Mo., March 21, 2016 — NCM® Associates (www.ncmassociates.com) announces the launch of NCM LiveAudit®, the latest software solution to be added to the organization's thriving business intelligence division.

NCM Associates, Inc., a 100% employee-owned company, is the originator of the automotive [20 Group](#) peer collaboration model and provides [automotive retail consulting](#), [management training](#) and [travel assistance](#) to dealers throughout North America. Its business intelligence division includes software solutions, operational [Benchmark®](#) analysis services, data management and forecasting tools.

The NCM LiveAudit payables monitoring solution, developed by Intelligent Dealer, is a cloud-based application that works seamlessly with dealership management systems to provide a whole new way to control a dealership's cash flow. Using a complex algorithm to analyze current monthly spending against dealership averages based on NCM Benchmark® data—or against self-defined goals—the LiveAudit system tracks and monitors spending to ensure transparency, accuracy and a reduced risk of fraud and financial mismanagement.

"As we all know, profit margins in retail automotive are notoriously slim," said Frank Sheets, CEO of Intelligent Dealer. "Monitoring outgoing payments always has been important, but too difficult to do efficiently. We're pleased to address that limitation with NCM LiveAudit."

The LiveAudit platform collects historical data and learns more about your business while improving how it analyzes your dealership spending. More than just a spreadsheet, LiveAudit is a robust tool that also notifies dealers of upcoming contract renewals so you don't unknowingly auto-renew for another year—or longer—with an unwanted vendor. Additionally, LiveAudit stores associate pay plans to ensure compensation is aligned with your dealership objectives.

"NCM is proud to partner with Intelligent Dealer to introduce another auto-industry game changer," added [Paul A. Faletti, Jr.](#), President and CEO of NCM Associates. "Between NCM accessa®, and now with LiveAudit, the quality of information available to dealers is unprecedented. accessa offers dealers an unbelievable level of visibility to critical dealership operational performance. And there's never been an easier way to monitor dealership spending than NCM LiveAudit. Through solutions like these, we're happy to help our clients gain some peace of mind knowing exactly where their hard-earned dollars are going."

NCM will demonstrate the LiveAudit system and offer presale discounts at NADA Booth 3013C. To reserve a spot, register online at www.ncmassociates.com/signup.

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About NCM® Associates, Inc.

NCM Associates is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark analytical data, education and consulting services to the



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industry since 1947. Located in Kansas City, Mo., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned North American automotive dealerships and OEMs, as well as with businesses in more than 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit www.ncmassociates.com or call 800.756.2620.

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